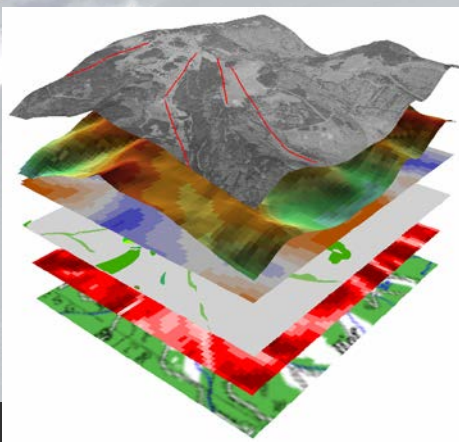




Eco-auditing



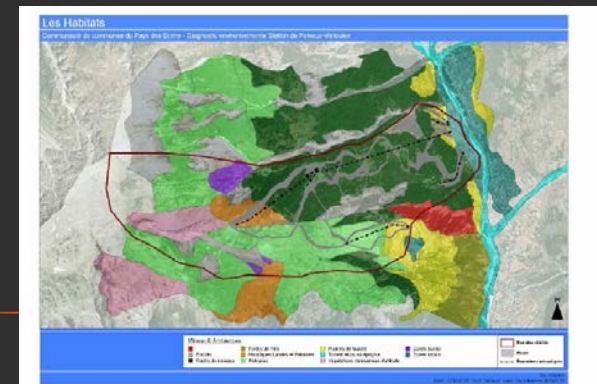
Skigebiet Schmitten Umwelterklärung

2011



EMS Environmental Management Systems in skiing areas

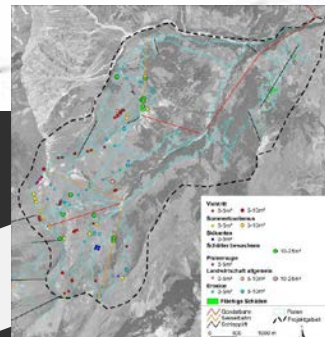
Dr. Alexandra Jiricka



New challenges to be tackled with an eco-audit/ EMS



pro natura - pro ski
foundation



Costs reduction

Climate change/ Resources

Natural-hazards

Image/ PR/ Media

New Book out 2015
„Environmental Management in
Skiing areas“

Pröbstl, Jiricka, Brom
Bohmannverlag

www.skiaudit.info
bergumwelt.boku.ac.at



Internal communication



ess

and/ Trends