

Welcome



Prof. Jürg Kessler, Rector

Responsible humans



www.unglobalcompact.org

HTW Chur and sustainability ...?

Strategy – Mission Statement

«HTW Chur – Study and research in topical diversity.»



- Through a close linking of practically-oriented teaching and research, students at our university become highly qualified, responsible personalities.
- With our teaching, research, services and further education we provide sustainably high benefits for companies, institutions and society.

HTW Chur and sustainability ...?

Accredited

PRME Principles for Responsible Management Education

- 1. Purpose** students as future generators of sustainable value
- 2. Values** global social responsibility
- 3. Method** enable effective learning experiences for responsible leadership
- 4. Research** creation of sustainable social, environmental and economic value
- 5. Partnership** interact with managers of business
- 6. Dialogue** among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders

HTW Pioneer in
Switzerland

HTW one of three
founders DACH-
Chapter

HTW
Champions
Group

HTW Chur and sustainability ...?

Research - exemplarily

Research topic sustainable Tourism



HTW Chur and sustainability ...?

Study programs - exemplarily



HTW Chur and sustainability ...?

Institutional

Sustainability commission

- Coordination
- Consultancy
- Internal label for projects and initiatives
- Projects



HTW Chur and sustainability ...?

Students

Global Brigades

Students for Society



HTW Chur and sustainability an important relation

We don't build up an institute for sustainability. Sustainability has to percolate all elements from our university and has to be supported from all our colleagues.



We wish you a good conference!